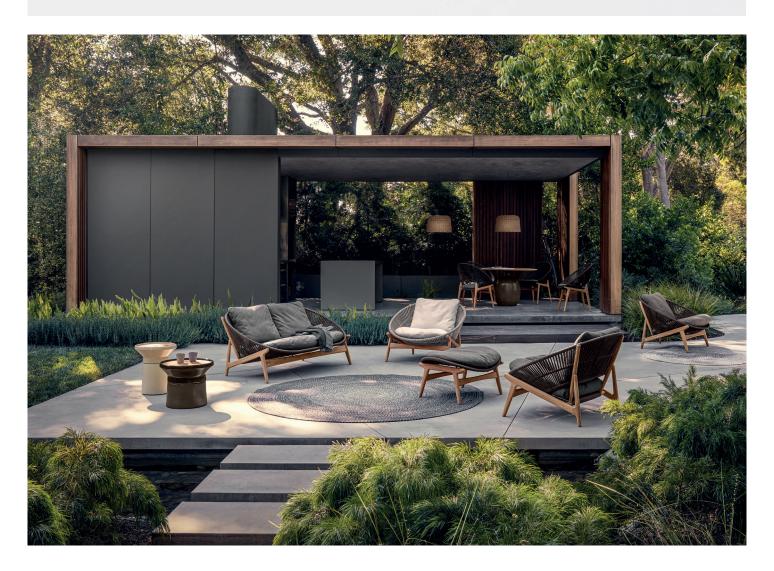


BORA



INSPIRATION & OVERVIEW

A combination of the tactile and the ethereal, Bora alludes to the imposing, climatic winds that buffet and ruffle the Adriatic coast. Simultaneously the name evokes a sense of the remote and the exotic, painting a path to the horizon where oceans and skies meet and continents crumble into archipelagos.

The Bora collection embraces these flights of fancy, pairing them with functional requirements to flow flawlessly into a form to be reckoned with. The rounded expression of circles in the woven backs, create a soft and inviting seating comfort. Inspiring trust and guaranteeing stability, a wide, strong stance is artfully formed from plantation teak in a peerless combination of fine craftsmanship and classic, mid-century, Scandinavian style.

Seating for all occasions is provided by a comprehensive range of Dining Chair, Lounge Chair, Sofa and Ottoman. All are available in two wicker combinations – either the bold and dark Umber or a lighter, warmer Sorrel colour, and incorporate luxurious seat and back cushions designed specifically for outdoor use. Although using manmade fibres, through a clever combination of individual strands of varying colour and the application of a distressed, tactile finish, Bora's woven element achieves an unquestionably natural simplicity.

Champion of many Gloster designs, Dane Henrik Pedersen offers an insight into the emotional origins of Bora; "In a sense we are combining the spirit and style of contrasting coastal cultures. A little from this sea, a little from that. The lines, strength and integrity of Scandinavian design cannot be missed in Bora's frame but the intricate use of woven fibres is different. They are inspired by island life of a much more tropical setting. Maybe it was the Bora winds that tumbled these materials together" he smiles.

DESIGNER Henrik Pedersen

MATERIALS Natural Finish Teak
All-Weather Wicker

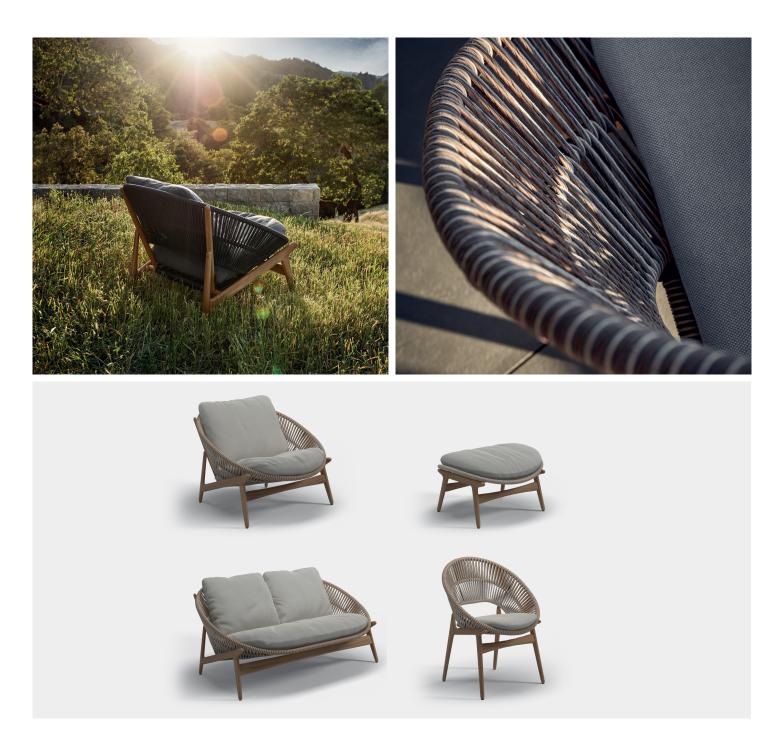
Outdoor Fabric Cushions

MODELS Dining Chair Lounge Chair

2-Seater Sofa Ottoman

COLOURS Umber Wicker (Dark)

Sorrel Wicker (Light)



ABOUT THE DESIGNER

Born in 1967, Henrik Pedersen graduated as a fashion designer in 1990 and now runs 365°, a Danish design studio based in Aarhus that focusses on lifestyle-based design, ranging from furniture and lighting to projects for clothing and food packaging companies. His furniture designs are characterized by elegance, exquisite materials, and formal clarity. Henrik says "In our design solutions we adopt an international approach since our market place often spans the world. Our clients are both Danish and international enterprises and from many different lines of business. An important aspect of our work is keeping up with market trends, and therefore travelling, exploring and being inspired by the moment are essential to being able to see beyond tomorrow. For me, design must have a meaning. The shape, colour and choice of materials have to complement each individual design. Good design is functional, beautiful and easy to understand."

ABOUT GLOSTER

As life gets faster and more complex, the need for quality time and space - the freedom to be you - grows too. At Gloster we open doors to timelessly beautiful exteriors where your furniture sets the mood, just the way you want it to be. And we take the long view, using only the very best materials and techniques available. Our aim is your pleasure - to be enjoyed in countless special moments outdoors.

With offices world-wide and our own manufacturing facility in Indonesia, Gloster's roots can be traced all the way back to West Africa in 1960, where a band of passionate entrepreneurs and furniture makers took the first steps on a long journey. Today, the same passion, conviction and pride that launched the Gloster brand, continues to fuel our business. We may live in a different world than the one occupied by our founders, but one thing remains the same - we are furniture makers whose sole focus is to design and build the world's finest outdoor furniture.

FOR PRESS INFORMATION, IMAGES OR TO REQUEST PRODUCTS FOR PHOTOSHOOTS, PLEASE CONTACT:

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