

OMADA

GLOSTER
TEAK, CRAFTS & INNOVATION



INSPIRATION & OVERVIEW

Alone or together under the vibrating blue of an uninterrupted coastal sky or the impenetrable luxe black of a pastoral fireside night, casual comfort is assuredly the most significant ingredient in the satisfactory confluence of circumstance and situation. Soft, indulgent seating with space to sit, curl or lie combined with a generous single seat configuration that can be grouped - should occasion demand - with irreverent ease, can only add to the perfect enclave.

Convenience and calm combine with luxury to define Omada. Based on the timeless principle of 'less is more', an authentically textured wicker in Wheat colour is hand woven around an organically shaped tubular frame finished in colour matched durable powder coating. Adjustable nylon glides below ensure combined stability and ease of movement. Above, a quilted one-piece cushion fashioned using Sunbrella outdoor fabrics wraps Omada's contours, promising unequivocal contentment perfectly suited to outdoor use.

The subtly integrated upholstered cushions and Omada's generous proportions suit an indulgent moment alone or a cosy time for two. Allow for personal space or larger groups by simply placing additional units side by side, face to face, or however you wish.

"Freedom to choose is a definitive attribute of luxury. But choice should not be confused with limitless opportunity" muses London based designer Mark Gabbertas. "Sometimes simple form and the opportunity to combine any number of similar shapes inspires the most impressive results. Omada invites the breath-taking simplicity of original thought - and rewards with uncompromising comfort."

DESIGNER

Mark Gabbertas

MATERIALS

All-Weather Wicker
Outdoor Fabric Cushions

MODELS

Lounge Chair
Ottoman



ABOUT THE DESIGNER

Mark Gabbertas is an award-winning furniture designer based in London. Born in Yorkshire in 1962, Mark graduated from Durham University with a degree in political philosophy. Following a short career in advertising, in 1990 Mark left to train as a cabinet-maker. He set up on his own after two years and embarked on the well-trodden path of the designer-maker. Initially commissions were for private clients, but briefs from larger commercial organisations increased in number and became the focus of the workshop. Mark was at the forefront of the renaissance in British design in the 1990's, especially the rise of the self-production designer. In 2002, he established Studio Gabbertas in West London and in 2006 the studio started to work with leading outdoor furniture brands, including Gloster. An intrinsic part of Mark's design process is the belief that at all times, the design of an object is governed by an appreciation of commercial realities. He believes passionately that if a great design does not sell, perhaps it is not such a great design.

ABOUT GLOSTER

As life gets faster and more complex, the need for quality time and space - the freedom to be you - grows too. At Gloster we open doors to timelessly beautiful exteriors where your furniture sets the mood, just the way you want it to be. And we take the long view, using only the very best materials and techniques available. Our aim is your pleasure - to be enjoyed in countless special moments outdoors.

With offices world-wide and our own manufacturing facility in Indonesia, Gloster's roots can be traced all the way back to West Africa in 1960, where a band of passionate entrepreneurs and furniture makers took the first steps on a long journey. Today, the same passion, conviction and pride that launched the Gloster brand, continues to fuel our business. We may live in a different world than the one occupied by our founders, but one thing remains the same - we are furniture makers whose sole focus is to design and build the world's finest outdoor furniture.

FOR PRESS INFORMATION, IMAGES OR TO REQUEST PRODUCTS FOR PHOTOSHOOTS, PLEASE CONTACT:

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