

J A I P U R L I V I N G

S P R I N G 2 0 2 2





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LAYERED INTENTIONS



LAYERED INTENTIONS





IT'S ALL ABOUT LAYERING.

From texture variations to focal points, layering rugs and accessories creates showstopping visual interest. With help from interior designer and Jaipur Living collaborator Kate Lester, we break down the art of layering.

SOUL MATE

Kate Lester is queen of the mix—mixing vintage and modern decor, blending vibrant patterns and calming neutrals, and curating colors, textures, and timelines that speak to both past and present. Inspired by her love of vintage rugs and guided by her modern aesthetic, the interior designer pulled from her own archive of vintage pieces to create the Harman and Harman Natural collections for Jaipur Living. “What I love about the two collections is that they’re interchangeable,” she says. “They pair well together not only physically right on top of each other—where you could layer a natural, then put one of the vintage-inspired pieces on top in a smaller scale—but you could also layer them in the same room.”

CROWNING JEWELS

Use layered interiors as a storyboard, adding vintage accents with new products for balance. “When you’re building a space and you want to infuse character and a sense of history, you do want to add in vintage pieces. There’s just a fine line you have to walk,” says Lester. “You want to bring in a little bit of old, but you have to balance it with the new.” The key is to start with a focal point. Whether you begin with a statement-making rug or a stand-out piece of art, begin with your wow factor—as dubbed by Kate Lester Interiors—then source from there. “Whatever it is,” she says, “find it, invest in it, love it, showcase it, and you’ll never regret it.”

WIDE OPEN SPACES

The focal point is crucial when planning an open-concept space. Consider a large-scale rug to anchor the room or a series of midsize rugs to create cozy, welcoming design moments in an otherwise overwhelming square footage. When conceptualizing a larger space, Lester recommends layering the

texture of a natural rug with the pattern and vibrancy of a vintage or vintage-inspired rug. “I like to say if you’re going to go with a 10-foot by 12-foot rug, then you go with a 5-foot by 8-foot above it. You’re going about half the width to layer it,” she says. “I encourage people to go as big as you can with your colorful, more patterned rug and use layering as an option if buying the larger size vintage rug isn’t available to you.”

TEXTURE PLAY

Employ texture and material variations to liven up a room. “It’s all about blending,” says Lester. With the calming neutrals and handwoven construction of the Harman Natural collection and the punch of color and pattern from Harman, the layered approach to interiors comes naturally. “The collections speak so well to each other,” she says. “I love the way you can layer almost the entire collection together throughout a home. It’s such a versatile way to add character to any space.”



HARMAN

POWER LOOMED

Pulling inspiration from her own archive of vintage pieces, interior designer Kate Lester's Harman collection lends artisan-influenced craft to power-loomed rugs for a blending of design philosophies that speaks to vintage flair and livable quality.

| | |
|--------------------|---------------|
| Kid & Pet Friendly | SIZING |
| Easy Care | 5'X7'6" |
| 100% Polyester | 7'6"X10' |
| Thickness: 1/6" | 9'X12' |
| \$ | 2'6"X10' RNR |



POWER LOOMED



HBL03 DAVINA



HBL04 KALINAR



HBL06 YASHA

POWER LOOMED

POWER LOOMED



HBL01 AURIL



HBL05 TAMARA



HBL11 LEONINE



HBL02 BEXLEY



HBL07 ZENORA

POWER LOOMED



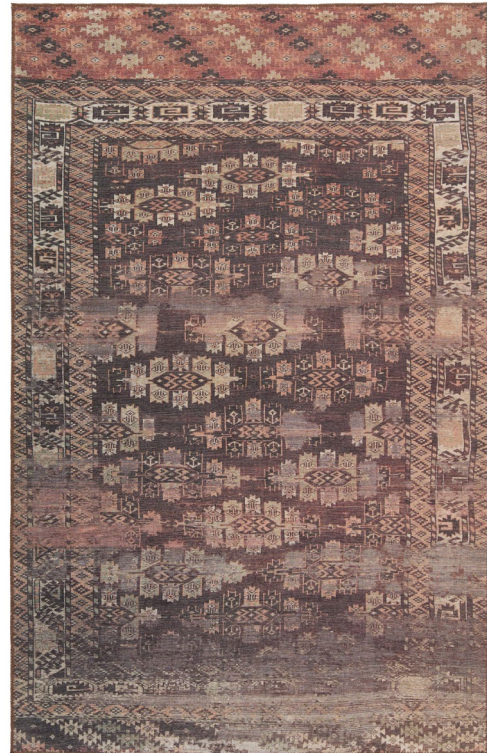
HBL12 ETERNA



HBL10 MINITA



HBL08 VACHERIE



HBL09 MINERVA

POWER LOOMED

HARMAN NATURAL

NATURAL

The Harman Natural by Kate Lester collection looks to the designer's affinity for layered, texture-rich designs. Handwoven of cool-toned wool fibers and warming jute hues, the rugs are a complement to curated decor.

| | |
|-------------------|---------------|
| Natural Fibers | SIZING |
| Handcrafted | 2'X3' |
| 50% Wool 50% Jute | 5'X8' |
| 60% Wool 40% Jute | 8'X10' |
| Thickness: 4/9" | 9'X12' |
| \$ | 10'X14' |



NATURAL



HNL01 ROSIER



HNL02 ROSIER

NATURAL



HNL03 ROSIER



HNL04 ESDRAS



HNL05 ESDRAS

DESIGNEREDIT



DESIGNEREDIT



DESIGNER EDIT

The work of an interior designer goes far beyond selecting and arranging furnishings. With skill and style, you transform raw spaces into cherished homes. Exclusively for interior designers, the Designer Edit program features high-quality, handmade products curated uniquely for the trade. With a variety of decor styles—from modern and traditional to contemporary and global—the exclusive collections are only available to Jaipur Living Design Partners.



DESIGNEREDIT

DESIGNEREDIT

SAMIRA

HAND-KNOTTED

With a rich dose of color, vintage-like texture,
and globally inspired patterns, the Samira
collection is a study in statement-making design.

Artisan Made |
Easy Care
80% Wool 20%
Cotton
Thickness: 1/6"
\$\$\$\$\$

SIZING
6'X9'
8'X10'
9'X12'
10'X14'
CUSTOM



HAND-KNOTTED

DESIGNEREDIT

ORENDA

HAND-KNOTTED

Showcasing motifs that celebrate revamped Old World patterns, the heirloom-quality Orenda collection offers a new perspective on vintage style and impresses with generational appeal.

Artisan Made |
Easy Care
100% Wool
Thickness: 1/3"
\$\$\$\$\$

SIZING
6'X9'
8'X11'
9'X13'
CUSTOM



HAND-KNOTTED

DESIGNEREDIT

HIGHLAND

ACCESSORIES

The Highland collection of pillows' hygge-influenced boucle weave brings an inviting warmth, rich texture, and modern, neutral versatility to any room or cozy perch.

100% Wool
\$

SIZING
20"X20"
13"X21" LUM





HIG01 KINSEY



HIG02 KINSEY

DESIGNEREDIT

MONTANE

ACCESSORIES

The Montane collection of pillows imbues
rooms with modern Moroccan vibes
and high-quality craftsmanship.

50% Wool 50% Silk |
100% Wool
\$

SIZING
24"X24"





MNT01 BACCI



MNT02 DAYTON



MNT03 FAUSTINE



MNT04 JARDINE

DESIGNEREDIT

ALLURA

ACCESSORIES

The luxurious Allura collection of pillows showcases a viscose-infused sheen and opulent soft pastels.

100% Viscose
\$

SIZING
24"X24"





ALU01 ILLUMINE



ALU02 ILLUMINE



ALU03 ILLUMINE

HAND-KNOTTED



HAND-KNOTTED



JAIPUR LIVING

EVERLY

HAND-KNOTTED

Meet your ode to of-the-moment pastels. Featuring a high-impact palette and an Oushak-inspired design, the Everly collection is a refreshed take on updated traditional meets vintage style.

Artisan Made

70% Wool 30% Viscose

Thickness: 1/3"

\$\$\$\$\$

SIZING

6'X9'

8'X10'

9'X12'

10'X14'

CUSTOM



HAND-KNOTTED



EVE01 SYLIVA

HAND-KNOTTED



EVE02 VETTA

JAIPUR LIVING

SALINAS

HAND-KNOTTED

Elevated tones, neutral hues, and intriguing details combine in the Salinas collection for a bold take on transitional style.

Artisan Made |
Soft Hand
100% Wool
Thickness: 1/6"
\$\$\$\$

SIZING
6'X9'
8'X10'
8'6"X11'6"
10'X14'
CUSTOM



JAIPUR LIVING

INDIRA

HAND-KNOTTED

The Indira collection celebrates modern neutrals and updated Moroccan designs for a look that's rich in detail, high on style, and indulgently plush.

| | |
|---------------------------|---------------|
| Artisan Made Plush Pile | SIZING |
| 60% Wool 40% Viscose | 6'X9' |
| 95% Wool 5% Viscose | 8'X10' |
| Thickness: 3/5" | 9'X12' |
| \$\$\$\$ | 10'X14' |
| | CUSTOM |



JAIPUR LIVING

HAND-KNOTTED



IND03 LAVERNA



IND04 MERIDA



IND05 RISTRA

HAND-TUFTED



HAND-TUFTED



JAIPUR LIVING

CITRINE

HAND-TUFTED

The Citrine collection celebrates classic Old World motifs reinterpreted for modern interiors in a medley of designs punctuated by an ultrasoft feel and elegant sheen.

Handcrafted | Lustrous
Finish
70% Wool 30% Viscose |
60% Wool 40% Viscose
Thickness: 2/3"
\$\$

SIZING
6'X9'
8'X10'
9'X12'
10'X14'
CUSTOM



HAND-TUFTED



CIT19 SANDIA

HAND-TUFTED



CIT20 FORZA

JAIPUR LIVING

FARRYN

HAND-TUFTED

The Farryn collection highlights masterful designs with intricate details and versatile colorways that complement a variety of styles—from global to rustic decor.

Handcrafted | Easy Care
100% Wool
Thickness: 2/5"
\$\$

SIZING
5'X8'
8'X10'
9'X12'
10'X14'
CUSTOM



JAIPUR LIVING

HAND-TUFTED



FAR01 TOMOE



FAR02 NESSO

HAND-TUFTED



FAR05 ECCO

HAND-TUFTED



FAR04 SILVA

HAND-TUFTED



FAR03 KELLER

JAIPUR LIVING

GENESIS

HAND-TUFTED

The lustrous Genesis collection captures a whimsical spirit and sophisticated flair tailor-made for contemporary spaces.

Handcrafted |
Lustrous Finish
65% Viscose 35% Wool
Thickness: 2/3"
\$\$

SIZING

5'X8'
6'X9'
8'X10'
9'X12'
10'X14'

CUSTOM



HAND-TUFTED



GES59 MATCHA



GES60 PRAUSE

NATURAL



NATURAL



JAIPUR LIVING

ETERNA

NATURAL

Featuring a high-quality weave and geometric pattern, the Eterna collection delivers on modernized design and elevated coastal style.

Natural Fibers |
Handcrafted
80% Jute 20% Cotton
Thickness: 1/3"
\$\$

SIZING

5'X8'
8'X10'
9'X12'
10'X14'

CUSTOM



NATURAL

JAIPUR LIVING

GALILEA

NATURAL

The Galilea collection blends natural, inviting tones with on-trend, sherpa-inspired details.

Natural Fibers |
Handcrafted
70% Jute 30% Wool
Thickness: 1/2"
\$\$

SIZING
2'X3'
5'X8'
8'X10'
9'X12'
10'X14'
2'6"X9' RNR
CUSTOM



NATURAL

INDOOR/OUTDOOR





INDOOR/OUTDOOR

J A I P U R L I V I N G

B R E V I N

INDOOR/OUTDOOR

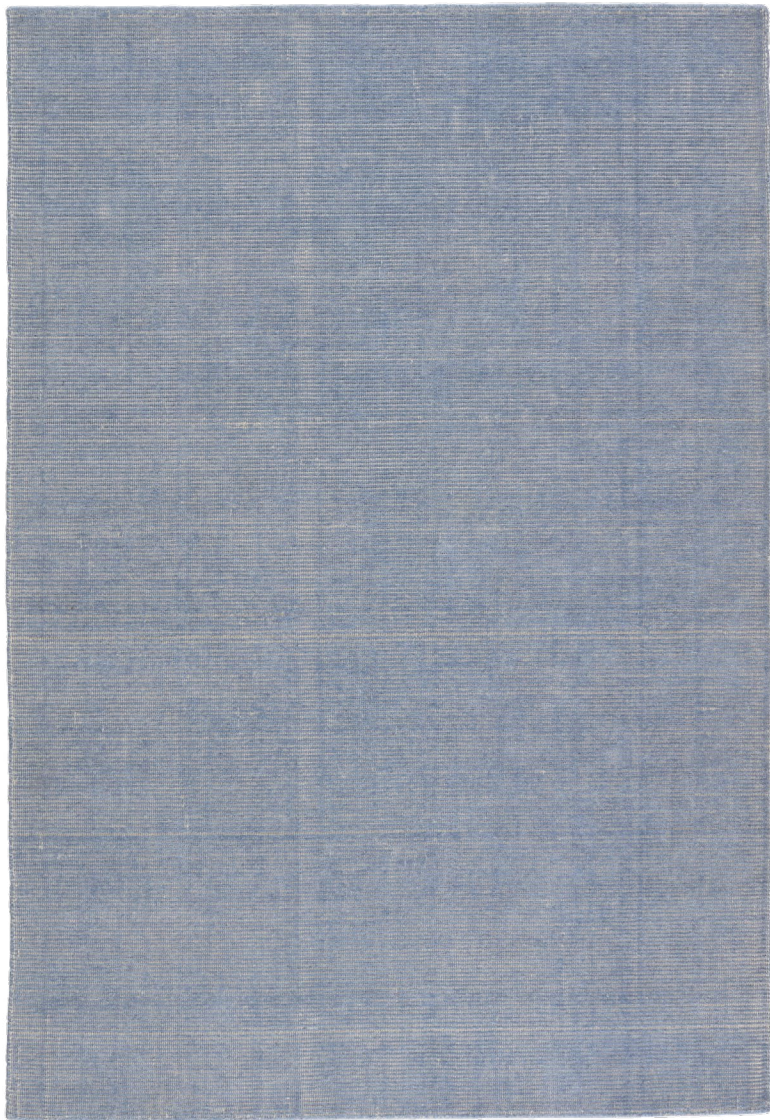
Low profile and performance-driven, the Brevin collection offers a casual yet sophisticated look.

| | | |
|--------------------|--------|---------|
| Handcrafted | SIZING | |
| Kid & Pet Friendly | 3'X10' | 9'X12' |
| 100% Polyester | 4'X6' | 10'X14' |
| Thickness: 1/2" | 5'X8' | 12'X15' |
| \$\$ | 8'X10' | |





BRV04 DANAN



BRV05 DANAN

POWER LOOMED



POWER LOOMED



JAIPUR LIVING

KALESI

POWER LOOMED

Rich with detail and saturated color, the digitally printed Kalesi collection makes a statement with updated traditional flair.

| | |
|--------------------|---------------|
| Kid & Pet Friendly | SIZING |
| Easy Care | 5'3"X7'6" |
| 100% Polyester | 7'6"X9'6" |
| Thickness: 2/7" | 9'X12' |
| \$ | 2'6"X8' RNR |





KLS09 NYRIA



KLS10 VANDRAN

ACCESSORIES



ACCESSORIES



J A I P U R L I V I N G

M E R C A D O

A C C E S S O R I E S

The Mercado collection of pillows marries bohemian charm with irresistible texture for a global dose of style in contemporary spaces.

100% Cotton
\$

SIZING
12"X40" LUM



MCO11 SABIR

DESIGNER FAVORITES

DOUBLE TAP

We've done a deep social dive and scoured the web to find how interior designers are using Jaipur Living rugs to define spaces for their discerning clients. Nothing but heart eyes for these industry powerhouses who are underpinning curated spaces with standout rugs.

Steal the spotlight with *#JLSpotted* so we can spread the love for your designs

“ Layering rugs is one way to create coziness in a room that doesn't allow for much furniture. ”

-ACM Designs Team



@ACMDESIGNSHALIBURTON

BLA05, SNB03

PHOTO BY ELEANOR DOBBINS

“ Our goal is to draw you in and want to stay in that space because it feels warm, comfortable, and full of interest for the eyes. ”

-Rene Wirth, Wirth Design Group



@WIRTHDESIGNGROUP

GRV02

PHOTO BY STEVEN BRUNO

“ While my style has definitely evolved over the years, I have always loved a sense of symmetry, and a crisp, fresh palette. Lately I have been drawn to clean, unfettered spaces that are a bit transitional, but still very warm and glamorous. ”

-Barclay Butera, Barclay Butera Interiors



@BARCLAYBUTERA

NBB04

COURTESY OF @EASTERNACCENTS

TOOLS OF THE TRADE

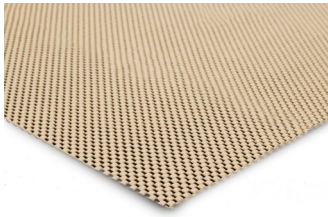




TOOLS OF THE TRADE

RUG PADS

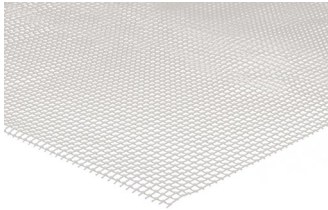




THE GREAT OUTDOORS

Outdoor | RP05

Designed to withstand outdoor environments
Cushioned for comfort
Maximizes airflow to reduce moisture



CHEAP AND CHEERFUL

Standard Open Weave | RP08

Great value
For use on hard surface flooring
Promotes airflow and eases vacuuming



AU NATUREL

Naturals Open Weave | RP07

Made with 100% natural rubber
For use on hard surface flooring
Promotes airflow and eases vacuuming



LAYING LOW

Low-Profile Premium | RP02

Felted with sleek profile
Superior grip rubber
Dual purpose: hard surface or carpet



WALKING ON CLOUD

Plush Premium | RP06

Felted, premium comfort cushioning
Superior grip rubber
Dual purpose: hard surface or carpet



EXTRA-SOFT UNDERFOOT

Extra Plush Premium | RP01

Felted, cloud-like maximum comfort cushioning
Superior grip rubber
Dual purpose: hard surface or carpet

RACKS & FIXTURES





THE LIBRARY

The Library provides ample space to store and display your collection of 18-inch swatches in a sophisticated fashion.

Designed to fit a space at least 18 feet wide. Constructed with a steel frame, Portobello veneer and beveled acrylic logo detail. Comfortably holds 150 18-inch swatches



DESIGNER

Includes clips for ring sets. Provides at-a-glance access to a wide range of product offerings. Requires minimal financial investment.

92.75"H x 40.75"W x 18.75"D

Holds 40 18-inch samples



10-ARM RACK

16.5'H x 11'W | Arms 8.5'

Holds 20 rugs sizes 5'x8' or 8'x10'



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